Alan T. Twigg

President | Bent Ericksen & Associates

Alan T. Twigg, President of Bent Ericksen & Associates, makes HR approachable and straightforward. With 18+ years in the 'people' side of business, he's your go-to guide for navigating HR compliance, building standout onboarding experiences, navigating tough situations, fostering team belonging, and more. Alan helps leaders turn the ever-changing HR landscape into a competitive advantage—because your people are your practice's greatest asset.

TODAYS HR: ACHIEVING SUCCESS IN A TIGHT LABOR MARKET & COMPLICATED REGULATIONS

Labor challenges continue to haunt practices everywhere. Long-term forecasts from the ADA are sobering, with no end in sight. In addition, state & federal regulatory requirements are expanding faster than before the pandemic.

So what now?

Like many things that weren't taught in dental school, solutions do exist. Ensuring your practice is attractive to high-quality candidates, as well as keeping your amazing employees, is critical in today's dental employment market. In addition, the employment compliance landscape is as challenging as ever, with increased activity at the state and federal levels, along with increased risk of labor-related litigation. You don't know what you don't know, and it's time to change that.

Join us as we explore proven strategies for covering your bases in the world of HR. Learn what works, what doesn't, and easy ways to improve the crucial people-side of your practice.

Learning Objectives:

- Current trends and forecasts for the dental workforce
- Today's HR compliance: what it is and where it's going
- Steps for addressing common HR mistakes
- The benefits and value of achieving employment compliance, while also being prepared for inevitable employee life-circumstances

LENGTH:	1-3 hours
AUDIENCE:	Doctor, Spouse and bona fide Office Managers
FEES:	$750 - $1,500 w/sales opportunity* (depending on length of time)
	$1,500 - $2,500 w/o sales opportunity* (depending on length of time)
EXPENSES:	Negotiable, based on coordinated travel, lodging, and meals
AV REQUIREMENTS:	Projection Screen, Projector/Computer Table, Lav Microphone if over 25 participants

*sales opportunity includes: providing a table for product display, professional reference to products and services in presentation,

The managerial side of owning and running a successful practice can seem daunting. Yet, the rewards of private practice ownership continue to be outstanding. It's time to invest in your team and yourself, to take action with wise and prudent HR decisions that will lead to the practice of your dreams. This journey begins with a commitment to learning, understanding, and putting a new HR plan into action.